
Fwd: Glenn for National Treasurer: Campaign Platform

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From: **Rosalyn L. Glenn for National Treasurer, DST** <rosalynlglenn@gmail.com>
Date: Thu, Jun 15, 2023 at 7:05 AM
Subject: Glenn for National Treasurer: Campaign Platform
To: <dstatxnews@gmail.com>

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The banner features a circular portrait of Rosalyn Glenn, a woman with short dark hair and glasses, wearing a white blazer over a red top. To the right of the portrait, the text reads: "Rosalyn Glenn", "Candidate for National Treasurer", and "It's Our De\$Tiny: Win with Glenn". The bottom of the banner has a light blue background with the text "Drive Everybody Successfully Towards Immensely Notable Yields" in a serif font. Purple flowers are visible in the bottom left and right corners of the banner.



Rosalyn L. Glenn for National Treasurer Delta Sigma Theta Sorority, Inc. CAMPAIGN PLATFORM

Dear Sorors of DST:

In my last e-newsletter, I shared information about me, my family, my 35 years of Delta leadership experiences, and my 32+ years of professional qualifications to serve as National Treasurer of our Beloved Sisterhood. In this edition, you will get a better sense for why I want to serve in this capacity by reviewing my Campaign Platform.

My Platform demonstrates my commitment to excellence in all fiscal matters; to addressing current and future opportunities, challenges and threats to our financial well-being; and to inclusivity for Deltas working together to improve both our organization and our communities.

The 4 pillars of the Glenn Campaign Platform are:

RAISE the Bar for Fiscal Transparency

REINFORCE Trust in Leadership through Demonstrated Accountability

REIMAGINE Delta's Leadership in Economic Development

REACH Across five generations and unify the Sisterhood

RAISE the Bar for Fiscal Transparency

It is the duty of the National Treasurer, among other responsibilities, to advise and counsel the National Board of Directors on strategies to stimulate the economic growth and financial stability of Grand Chapter in consultation with the National President and relevant committees, and headquarters staff.

As National Treasurer, I will:

- Serve on the Finance Committee to review, recommend and assure adherence to fiscal policy.
- Implement a quarterly webinar to review financial reports. This will allow the membership an opportunity to ask questions for clarity and understanding and build on transparency.
- Advise Chapters on the wise use of capital and how to properly position their assets to produce the required resources to maintain and grow.

REINFORCE Trust in Leadership through Demonstrated Accountability

Given the increasing interconnectedness of the Sorority, it is critical to our sustainability that we foster a high level of trust and integrity in our practices and policies. The Membership of the Sorority deserves leadership that is qualified to carry out their duties and accountable to the needs of the Sorority.

As National Treasurer, I will:

- Bring a high level of character and integrity and encourage the same high level of integrity among all whom I interact with.
- Encourage open and honest dialogue within leadership and throughout the Sisterhood.
- Demonstrate accountability via my actions and my responsiveness to the organization's needs and, most importantly, to our membership.

REIMAGINE Delta's Leadership in Economic Development

As an organization committed to the constructive development of its members with a primary focus on the Black community, Delta Sigma Theta can take a leading role in revolutionizing approaches aimed at the economic development of our Membership and ultimately the communities where we serve. Access to capital is essential and necessary for the sustainability of our communities.

As National Treasurer, I will:

- Promote financial training sessions with Chapters and organizations in the communities we serve. Education is the first step to economic progress.
- Work to close the wealth gap in the Black community through our collaboration with other D9 organizations and create a network to link our communities to capital resources.

REACH across Five Generations and Unify the Sisterhood

As we move forward with fortitude, we will take action to secure our financial future. We will unify the sisterhood in achieving our collective financial goals in an inclusive manner. Collegiate chapters will be an important part of this equation because they represent the future of Delta.

As National Treasurer, I will

- Consider the needs across the five generations of Deltas with special emphasis on collegiate sorors who will lead our great sisterhood into the next generation.
- Use technology and allow for non-technological opportunities to keep the entire membership engaged.
- Strengthen the financial base of the Sorority by making educational opportunities available

to teach wealth-building practices and encourage the membership to make Delta a part of their legacy in their wealth distribution plans.

Thank you for taking the time to review my Platform. To learn more about my background or to send me a message of support please check out my [Campaign Website](#). Your chapter or individual sorors may also donate to my campaign using one of the links below.

Yours in Delta,

Rosalyn L. Glenn

Help us to "Win with Glenn!"

Make a PayPal Campaign Donation

Make a Cash App Campaign Donation

Thank you for your support!

Please do not forward this message after July 15, 2023.

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